



17859 U.S. PTO

## UTILITY APPLICATION

Attorney Docket No.: SPARC.096A

First Named Inventor: **Zachary J. Mason, Ph.D.**

# Title: PREDICTIVE ANALYSIS OF BROWSE ACTIVITY DATA OF USERS OF A DATABASE ACCESS SYSTEM IN WHICH ITEMS ARE ARRANGED IN A HIERARCHY

Express Mail Label No.: EV 319 023 222 US

**Direct all correspondence to Customer No.: 20995**

Date: October 13, 2003

Page 1 of 1

**Mail Stop Patent Application**  
United States Patent and Trademark Office  
PO Box 1450  
Alexandria, VA 22313-1450

The following enclosures are transmitted herewith to be filed in the patent application of:

Inventor:

## 1. Zachary J. Mason, Ph.D.

17548 U.S. PTO  
10/684313  10/13/03

**REQUEST AND CERTIFICATION UNDER 35 U.S.C. § 122(b)(2)(B)(i)**

I hereby certify that the invention disclosed in the attached application **has not and will not** be the subject of an application filed in another country, or under a multilateral agreement, that requires publication at eighteen months after filing. I hereby request that the attached application not be published under 35 U.S.C. § 122(b).

## APPLICATION ELEMENTS:

- (X) Specification in 21 pages;
- (X) Drawings in 4 sheets;

## **OTHER APPLICATION PARTS:**

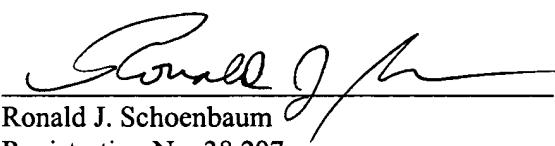
- (X) Declaration and Power of Attorney in 1 page;
  - Originally signed
- (X) A check in the amount of **\$770.00** to cover the filing fee; and
- (X) A return prepaid postcard.

<b>UTILITY APPLICATION</b>	Attorney Docket No.: SPARC.096A First Named Inventor: Zachary J. Mason, Ph.D. Title: <b>PREDICTIVE ANALYSIS OF BROWSE ACTIVITY DATA OF USERS OF A DATABASE ACCESS SYSTEM IN WHICH ITEMS ARE ARRANGED IN A HIERARCHY</b> Express Mail Label No.: EV 319 023 222 US
<b>Direct all correspondence to Customer No.: 20995</b>	
Date: October 13, 2003 Page 2 of 2	

**FILING FEES:**

<b>FEES CALCULATION</b>				
<b>FEES TYPE</b>		<b>FEES CODE</b>	<b>CALCULATION</b>	<b>TOTAL</b>
Basic Utility		1001 (\$770)		\$770.00
Excess Claims > 20	16 - 20 = 0	1202 (\$18)	0 x 18 =	\$ 0
Independent > 3	3 - 3 = 0	1201 (\$86)	0 x 86 =	\$ 0
Multiple Claim		1203 (\$290)		\$ 0
			<b>TOTAL FEE DUE</b>	<b>\$770.00</b>

The Commissioner is hereby authorized to charge any additional fees which may be required, now or in the future, or credit any overpayment to Account No. 11-1410.

  
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## MAIL STOP PATENT APPLICATION

Commissioner for Patents  
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### **CERTIFICATE OF MAILING BY "EXPRESS MAIL"**

**Attorney Docket No. :** SPARC.096A  
**Applicant :** Zachary J. Mason, Ph.D.  
**For :** PREDICTIVE ANALYSIS OF BROWSE ACTIVITY DATA OF USERS OF A DATABASE ACCESS SYSTEM IN WHICH ITEMS ARE ARRANGED IN A HIERARCHY  
**Attorney :** Ronald J. Schoenbaum  
**"Express Mail"**  
**Mailing Label No. :** EV 319 023 222  
**Date of Deposit :** October 13, 2003

I hereby certify that the accompanying

Transmittal letter; specification in 21 pages; 4 sheets of drawings; Declaration and Power of Attorney in 1 page; Check for Filing Fee; and a Return Prepaid Postcard are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and are addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.



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